

# COMPACT REPORT (B)

K REPORT

- **Company Name**  
KOREA ENTERPRISE DATA CO.,LTD
- **Business No** 105-XX-XXXXX
- **Report Date** Aug 1, 2011
- **Report No** PUC20XXXXXXXX
- **Report Type** Compact Report(B)

## ▪ NOTICE

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# CREDIT RATING

## Corporate Credit Rating


Corporate Credit Rating	<b>A+</b>
Date of Rating	Aug 1, 2011
Fiscal Year-end	Dec. 31, 2010
Rating Explanation	The company has strong capacity to meet its financial commitments, but has less stability than companies in higher rated categories.

## Historical Corporate Credit Ratings

Date of Rating	Fiscal Year-end	Corporate Credit Rating	Fluctuation
Aug 1, 2011	Dec. 31, 2010	A+	
Aug 1, 2010	Dec. 31, 2009	BBB+	
Aug 1, 2010	Dec. 31, 2008	BBB	—
Mar. 18, 2009	Dec. 31, 2008	BBB	—

## Credit Rating Distribution

◀ Low Rank High Rank ▶

**Subject (A+)** 

RATING	D	C	CC	CCC	B	BB	BBB	A	AA	AAA
Ratio (%)	0.1	0.2	0.5	8.8	44.8	31.1	10.3	3.2	0.7	0.1

# CREDIT RATING

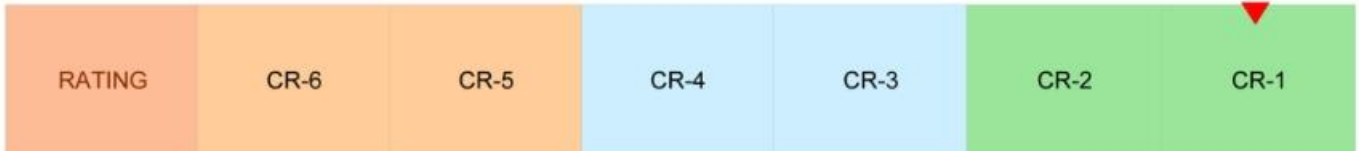
## 🔍 Cash Flow Rating

Cash Flow Rating	CR-1
Fiscal Year-end	Dec. 31, 2010
Rating Explanation	The company has exceptionally strong capacity and stability for generation of cash flow.

## 🔍 Cash Flow Rating Position

◀ Low Rank

High Rank ▶  
Subject (CR-1)



# BUSINESS INFORMATION

## 1. Profile

### Company Profile

Company Name (English)	KOREA ENTERPRISE DATA CO.,LTD.	
Company Name (Korean)	한국기업데이터(주)	
President & CEO	LEE, HI-SU	
Address	27-3, Yeouido-dong, Yeongdeungpo-gu, Seoul	
TEL/FAX	82-2-3215-23XX	82-2-3215-2520
SIC Code	732	
NACE Code	8291	
Line of Business	Credit Reporting and Collection Agency Services	
Main Items	Credit survey	
Main Bank	XXX BANK	
Homepage	<a href="http://www.kedkorea.com">www.kedkorea.com</a>	
E-mail	<a href="mailto:info@kedkorea.com">info@kedkorea.com</a>	
Staff Employed	XXX Person(s)	

### Statutory Information

Legal Form	Company limited by shares
Date of Registration	Feb. 22, 2005
Stock Listing	
Par Value	KRW XXX
Market Price	
Number of Shares Issued	XXX shares
Paid-in Capital	KRW XXX million
Listed Date	
Delisted Date	
Stock Code	
Business Group Name	
Company Size	
Corporate Reg. No.	110111-XXXXXXX
Business Reg. No.	105-XX-XXXXX
Ex/Import Reg. No.	

# BUSINESS INFORMATION

## 1. Profile

### Financial Info

(Unit : KRW million)

Fiscal Year-end	Total Assets	Paid-in Capital	Equity	Sales	Net Income
Dec. 31, 2010	XXX	XXX	XXX	XXX	XXX

### Head Office

Address	27-3, Yeouido-dongm Yeongdeungpo-gu, Seoul					
TEL	82-2-3215-23XX					
Location	Other Area					
Land / Floor Space	Land :	XXX	m <sup>2</sup>	Floor Space :	XXX	m <sup>2</sup>
Owner	This building is owned by the other					
Infringement						
Mortgaged or Not						

### Factory

Address						
TEL						
Location						
Land / Floor Space	Land :		m <sup>2</sup>	Floor Space :		m <sup>2</sup>
Owner						
Infringement						
Mortgaged or Not						

### Domestic Branch

Address						
TEL						
Location						
Land / Floor Space	Land :		m <sup>2</sup>	Floor Space :		m <sup>2</sup>
Owner						
Infringement						
Mortgaged or Not						

( ) Other Factory(ies)

( ) Other Branch(es)

# BUSINESS INFORMATION

## 2. Management

### Major Shareholders

(Unit : KRW thousand, as of Aug 1, 2011)

Name	Reg. No. / Date of Birth	Position	No. of Shares	Amount	Ratio(%)
Korea Credit Guarantee Fund	-	Affiliated Co.			43.63
Industrial Bank of Korea	-	Others			13.38
The Korea Development Bank	-	Others			9.91
KIBO	-	Others			9.14
Small Business Corporation	-	Others			23.94
	-				

Par Value (unit : KRW)	
Number of Shares Issued	
No. of Shareholders	
Paid-in Capital (unit : KRW million)	
Authorized Capital (unit : KRW million)	

# FINANCIAL HIGHLIGHTS

## Balance Sheet

(Unit : KRW million)

Accounting Items	Dec. 31, 2008	Dec. 31, 2009	Dec. 31, 2010	Mar. 31, 2011
Independent Auditor's Opinion	Unqualified	Unqualified	Unqualified	Unqualified
<b>ASSETS</b>				
I. Current Assets				
II. Leased Housing Assets				
III. Non-Current Assets				
<b>LIABILITIES</b>				
I. Current Liabilities				
II. Non-Current Liabilities				
III. Deferred Liabilities				
<b>STOCKHOLDERS' EQUITY</b>				
I. Capital Stock				
II. Additional Paid-In Capital				
III. Capital Adjustments				
IV. Accumulated Other Comprehensive Income				
V. Retained Earnings				

## Income Statement

Accounting Items	Jan. 1, 2008	Jan. 1, 2009	Jan. 1, 2010	Jan. 1, 2011
	~ Dec. 31, 2008	~ Dec. 31, 2009	~ Dec. 31, 2010	~ Mar. 31, 2011
I. Net Sales				
II. Cost of Sales				
III. Gross Profit				
IV. Selling and Administrative Expenses				
V. Operating Income				
VI. Non-Operating Income				
VII. Non-Operating Expense				
VIII. Income Before Income Taxes Expenses				
IX. Income Taxes Expenses				
X. Ongoing Business Income				
X I. Net Income				

## Cash Flow Analysis

Cash Flow Rating	Dec. 31, 2008	Dec. 31, 2009	Dec. 31, 2010
Cash Flow Rating	CR-2	CR-1	CR-1

# CREDIT INFORMATION

## Corporate Credit Information

(Unit : KRW thousand)

### - Non-Performance Information

No. of Item(s)	0	Total Amt.	
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(Unit : KRW thousand)

Institution	Occurred Date	Cancelled Date	Amount

### - Lawsuits as a Defendant

(Unit : KRW thousand)

Status	No. of Court Action Item(s)	Total Amt. of Court Action	Compared to Total Assets(%)	Compared to Sales(%)
Ongoing Court Action			0.0	0.0
Losing Lawsuit				
Partially-Losing Lawsuit			0.0	0.0
<b>Total</b>			<b>0.0</b>	<b>0.0</b>

### - Close of Business

Inquired Date	Occurred Date
Aug 1, 2011	

## CEO Credit Information

### - Non-Performance Information

(Unit : KRW thousand)

No. of Item(s)	0	Total Amt.	
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(Unit : KRW thousand)

Institution	Occurred Date	Cancelled Date	Amount



# APPENDIX

## Definition of Credit Rating

Credit Rating	Credit Status	Definition
AAA	Highest	The company has exceptionally strong capacity for timely payment of financial commitments.
AA	Very High	The company has very strong capacity to meet its financial commitments but carries a higher risk than in the AAA category.
A	High	The company has strong capacity to meet its financial commitments, but has less stability than companies in higher rated categories.
BBB	Good	The company has adequate capacity to meet financial commitments, but expected to have less stability in the future than companies in higher rated categories.
BB	Above Average	The company is expected to be vulnerable to adverse changes in circumstances and economic conditions, but has capacity to meet its financial commitments at present.
B	Average	The company's stability is expected to be impaired by adverse changes in circumstances and economic conditions, but has capacity to meet its financial commitments at present.
CCC	Below Average	The company's capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic conditions.
CC	Poor	The company manages to operate at present, but is vulnerable to nonpayment, posing high default risk.
C	Very Poor	The company is highly vulnerable to nonpayment, posing very high default risk.
D	Default	The company defaulted or is facing impending default on its financial obligations.
NR	Not-Rated	The company's information is not sufficient for credit rating purposes.

# APPENDIX

## Definition of Cash Flow Rating

Credit Rating	Credit Status	Definition
CR1	Very High	The company has exceptionally strong capacity and stability for generation of cash flow.
CR2	High	The company has strong capacity and stability to generate cash flow but carries a higher risk than companies in the CR1 category.
CR3	Above Average	The company's capacity to generate cash flow is expected to be vulnerable to adverse change in circumstances and economic conditions, but has better capacity than companies in the CR4 category.
CR4	Average	The company's capacity to generate cash flow is expected to be impaired by adverse change in circumstances and economic conditions, but has capacity to generate cash flow at present.
CR5	Below Average	The company's capacity to generate cash flow is lower or the generate amount is smaller than total borrowings, which also means that the cash solvency is lower than average.
CR6	Poor	The company's capacity to generate cash flow is very low or the generate amount is very small than total borrowings, which also means that the company has some problem in cash solvency.
NF	Exclusion from Rating	Financial statements lack the credibility or are incomplete. (ex. Statements of appropriation of retained earnings)
NR	Not-Rated	As of the recent fiscal year-end, cash flow less than two years is calculated.